eduArabia

تاجة العربية لتطوير التعليم

Quality Learning

Sustainable Growth

Better Future

Founded in 2012, eduArabia is a leading education development firm focused on driving innovation and improvement in the education sector. The company provides a wide range of specialized services to help educational institutions and learners alike achieve greater success.

Impact and Reach

Throughout its journey since 2012, and through its diverse range of services (Online learning, policy and regulations, training, knowledge transfer, ...), eduArabia is proud of its contribution to the educational scene and positive impact on the lives of learners and teachers.

650+
Online Courses

20,000+
Instructional Elements

200+
Training Workshops

300,000+
Higher Education Learners

30,000+
Higher Education Faculty

4,000,000+
K-12 Learners

500,000+
K-12 Teachers

30
Successful Projects

18
Clients in all sectors

Core team members: **30**
Extended team members: **150+** (Onsite, Consultants, Designers, Development Specialists, ...)

Why eduArabia

Since inception, eduArabia has adopted a set of values and gained distinguishing traits along its journey.

Flexibility and Customization: We design services and solutions that address the specific needs of clients, and implement them with a flexible mindset to maximize value.

Transformative & Innovative: Authentic service that makes a real difference.

Empowering & Sustainable: We empower the client organization, leading to self-sufficiency and sustainability.

Learning & Adapting: Learning and continuous improvement is the natural approach we follow and encourage and help our clients to.

Simplistic & Applied: We strive to provide solutions in the most simple and applicable form possible.

One-Team & Open Service: We consider ourselves part of the clients team and behave accordingly, delivering open services that lead to capacity building with no black boxes.

With offices in Amman - Jordan and Riyadh - KSA, and distributed teams across the operational landscape, eduArabia's mission is to have a real impact on both educational institutions and individuals, working towards an authentic improvement in the overall quality of educational outcomes. The company recognizes that in the Arab world, the serious focus on education and its outcomes has often been overlooked, with major efforts shifted more towards technology and content alone.

Powering eduArabia's innovative services is a distinguished group of experts in multiple fields within the education development sector. This team of professionals brings deep knowledge and real-world experience in designing and developing powerful learning experiences for all types of learners.

With a focus on the proper use of technology and research-backed teaching/learning practices, eduArabia aims to have a transformative impact on educational institutions and individual learners. The company is dedicated to closing the gap between technology, content, and meaningful educational outcomes in the Arab world.

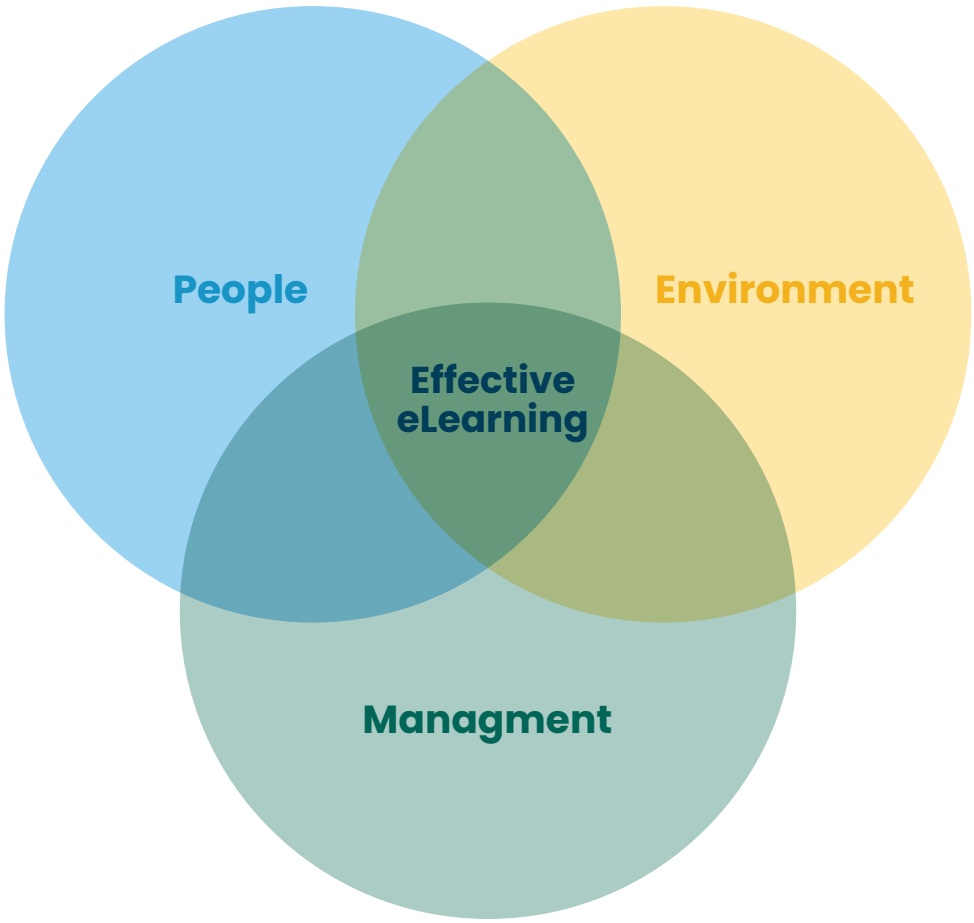
Through its expert team, innovative solutions, and proven track record, eduArabia is positioned as a leader in education development, helping clients achieve authentic improvement in the quality and effectiveness of their educational offerings.

Core Service Areas

1

eLearning Capacity Development:

Helping institutions build management, environment, and people capabilities for effective eLearning implementation. This is a comprehensive service that covers situation analysis, planning, team building, implementation of a set of activities and projects in eCourses development and digital learning resources development, and eventually follow up and auditing activities to assure the right and desired progress of eLearning in the clients institution.



Core Service Areas

2

eLearning Consultation Services:

Providing analysis, needs assessment, strategic planning, and policy/regulation development to educational organizations.

3

eLearning Production - Courses and Programs Development:

Assisting institutions in designing, developing, and launching high-quality online academic and training courses and programs. This also covers all the standards and processes used in the production, deployment, and maintenance of instructional elements, courses, and programs.

Core Service Areas

4

Educational Solutions Design & Innovation:

Leveraging research and design thinking to create innovative solutions for educational institutions. Starting from the real needs and challenges, we work closely with clients to devise innovative and high impact solutions.

5

Technology Solutions and infrastructure development services:

Software solutions development, systems integration, and educational media production facilities design and implementation (studios, multimedia production labs, ...).

Artificial Intelligence

At eduArabia, we have recently initiated a dedicated department for Artificial Intelligence, focusing on integrating AI concepts, solutions, and technologies into the teaching and learning processes. With a particular emphasis on enhancing the e-learning experience, our goal is to leverage artificial intelligence to create personalized, efficient, and engaging learning experiences that meet the diverse needs of students and educators.

Clients

Any organization with education and talent development needs can benefit from our services. eduArabia serves a diverse range of educational organizations and organizations with learning and development needs, including:

Higher education institutions, K-12 schools, Government authorities, Corporates, and Private academic centers.

وزارة التعليم
Ministry of Education

التعليمية
TALEMIA

TETCO
تطوير لتقنيات التعليم
Tatweer Educational Technologies

المركز الوطني للتعليم الإلكتروني
National eLearning Center

وزارة الصحة
Ministry of Health

جامعة الملك خالد
KING KHALID UNIVERSITY

Clients

Qassim University
جامعة القصيم
جامعة جدة
University of Jeddah
2006
BU
جامعة الباحة
Al- Baha University
١٤٢٧
2006
جامعة تبوك
University of Tabuk
Princess Nourah bint
Abdulrahman University
جامعة الإمام عبدالرحمن بن فيصل
IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY
جامعة بيشة
UNIVERSITY OF BISHA
نقابة المعلمين الأردنيين
JORDANIAN TEACHERS' SYNDICATE
Al-Ahli
نقابة المهندسين الأردنيين
Jordan Engineers Association
المؤسسة العامة لتحلية المياه المالحة
Saline Water Conversion Corporation (SWCC)

Projects Timeline

2012

2012-2013
Training Management System
King Khalid University

2013

2013 - 2015
eLearning Capacity Development
Qassim University

2014

2014 - 2015
eLearning Capacity Development
Imam Abdulrahman Bin Faisal University

2015

2015-2016
eLearning Capacity Development
Princess Nourah Bint Abdulrahman University

2015 - 2016
eLearning Capacity Development - 2nd Phase
Imam Abdulrahman Bin Faisal University

2015-2019
eLearning Operations Execution
Imam Abdulrahman Bin Faisal University

Projects Timeline

2016

2017

2017-2018
eLearning Capacity Development
Albaha University

2017-2019
International Teaching Initiative
King Khalid University

2018

2018 - 2019
Educational Quality Processes Automation
Albaha University

2018 - 2019
Field Performance Monitoring System
MOH - Jeddah KSA

2018-2020
e-Courses Development Strategy Execution - Program Level
Albaha University

2019

2019 – 2020
Enterprise Resource Planning System / (Human Resources)
Al-Ahli Saoudi FC

2019 – 2020
Engineers Examination Platform
Jordanian Engineers Association

Projects Timeline

2020-2021
e-Learning Consultation Services
MOE - KSA

2020-2021
Online Classroom System (Provision and Support)
Al Hassad Al-Tarbawi Schools

2020-2021
K-12 Jordan Virtual School Platform (During COVID Pandemic)
Jordanian Teachers Syndicate

2020-2023
eLearning Operations Execution
Imam Abdulrahman Bin Faisal University

2020

2021-2022
e-Courses Development for the Elementary & Intermediate Education
MOE - KSA

2021 - 2022
e-Courses and Digital Content Development
University of Jeddah

2021 - 2022
Test Monitoring System
University of Bisha

2021 - 2022
Digital Educational Content Design & Operation (1)
University of Tabuk

2021

2021-2024
eLearning Courses and Tools Development
Imam Abdulrahman Bin Faisal University

Projects Timeline

2022-2023
e-Courses Development For the Secondary Education
MOE - KSA

2022 - 2023
Digital Educational Content Design & Operation (2)
University of Tabuk

2022

2022-2023
Strengthening Interactive Teaching andLearning (Courses and Tools)
Qassim University

2022-2025
Strengthening Interactive Teach-ing andLearning (Systems)
Qassim University

2023
Legacy e-Training Course Re-Development
Saline Water Conversion Corporation

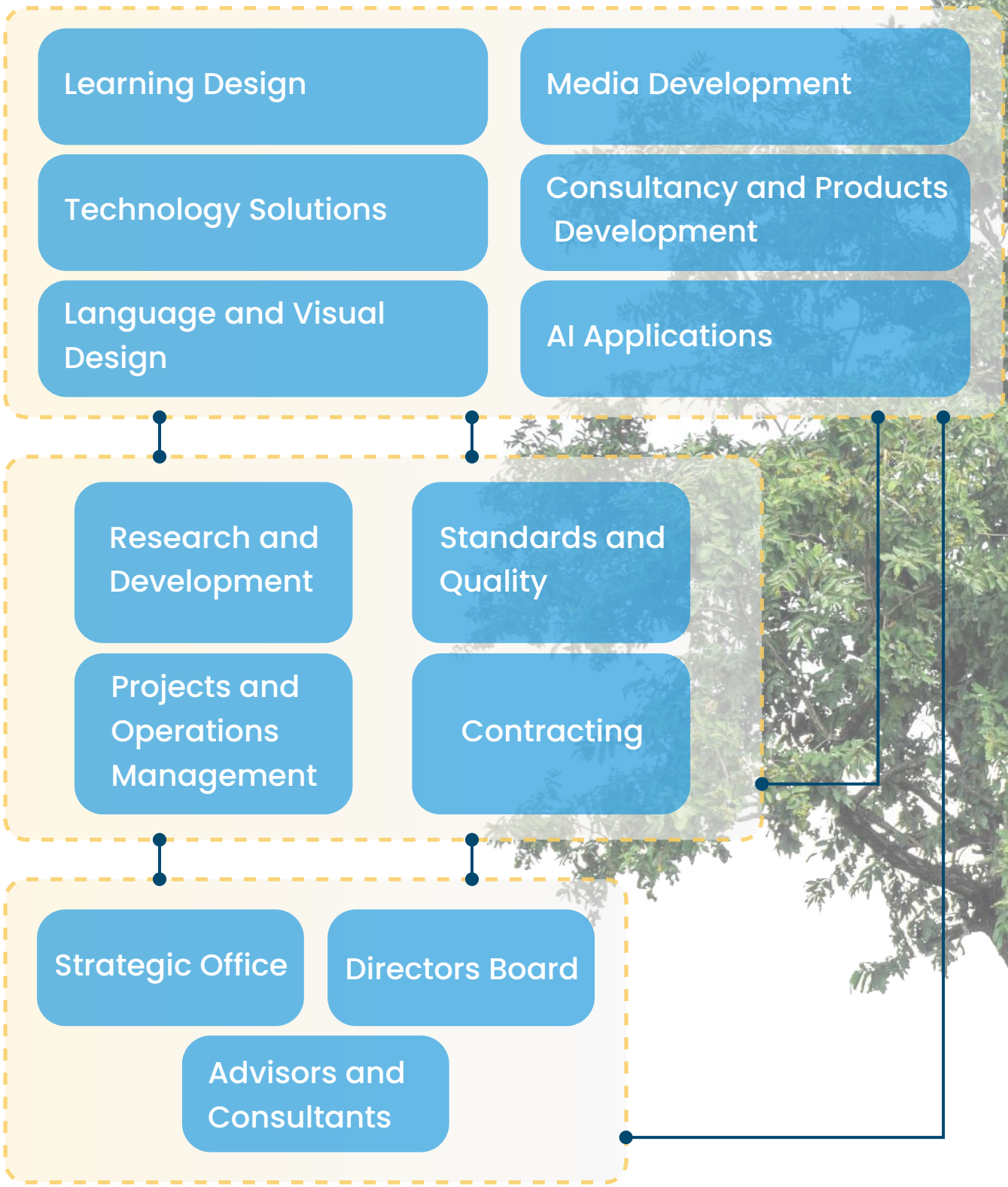
2023-2024
eLearning Studios and Labs
Qassim University

2023

2023 - 2026
Educational Media Production Studios - Development and Operation
TALEMIA

2023 - 2026
Digital Educational Content Design & Operation (3)
University of Tabuk

Company Structure



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Lets Talk!

Discovering and discussing the challenges and aspirations of the client is the gateway to designing and implementing effective services and solutions.